



*Seminar On*

**Resins - Today & Tomorrow - VIII**

***“Innovation - Key to Success”***

**GREAT OPPORTUNITY FOR RESIN INDUSTRY**



**Saturday, 8th September 2012**

**Venue: Hotel Sea Princess, Juhu, Mumbai - 400 049**

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**Indian Resins Manufacturers' Association**

**C/o. Gargi Engineering Enterprises Pvt. Ltd.**

**DX-9, T.T.C. Industrial Area, Off Belapur Road, Shirvane, Navi Mumbai - 400 705**

**Telefax: 91-22-27616003; Email: [info@irmaonline.org](mailto:info@irmaonline.org)**

# RESINS - TODAY & TOMORROW - VIII

## *“Innovation - Key to Success”*

Dear Sir,

You must have already received a communication from our President informing you about the forthcoming seminar on "Resins - Today & Tomorrow-VIII". The seminar is planned on Saturday, 8th September 2012. The theme of the seminar is "Innovation - Key to Success" which we trust, is the need of the day.

The seminar will cover technical aspects of Resins. Also, keeping in mind the importance of management and safety related issues, we are going to incorporate these subjects also in the seminar. The enclosed tentative programme of this seminar will certainly bring to you the aptness of the subjects for future of the Resin industry.

IRMA is also going to bring out a Souvenir-cum-Members' Directory, which would include business information of all its members and associate members.

I look forward to the pleasure of welcoming you at the seminar at the venue Hotel Sea Princess on 8th September 2012.

Yours Truly,

Ballal Chandrachud  
Convener

### **AN APPEAL FOR SPONSORSHIP**

Dear Sir,

Under present business scenario when the World is going through Economic turmoil, the only way to survive in the business is through innovations. Considering this aspect, The Indian Resins Manufacturers' Association has organized a seminar on 8<sup>th</sup> September 2012, with the topic "Innovation – Key to Success" under the umbrella Theme of "Resins – Today & Tomorrow-VIII."

The Seminar will give us an opportunity to learn from the experts in the field of technology and management.

As you all know, IRMA, an association of Resins Manufacturers and Raw Material Suppliers, has its reach all over the country. We are confident that this seminar will certainly draw considerable interest and attention of all IRMA members and members from other user industries like Surface Coating, Paints and Printing Inks, etc. We expect over 250 delegates from various parts of the country to participate in this event.

As our Association has booked a new office space in Powai area, it needs funds for the same. I, therefore, request you to make your whole hearted contributions for the cause, extend your further support by placing your advertisements in the Souvenir and by participating actively in the Seminar.

Our Committee Members will call on you and request for your generous sponsorship.

Thanking you in anticipation of your goodwill,

Yours Sincerely,

Ashok Goklani  
President

Ballal Chandrachud  
Convener

## Tentative Programme

**Date:** Saturday, 8th September 2012

**Venue:** Hotel Sea Princess, Juhu Beach,  
Juhu Tara Road, Mumbai - 400 049  
Tel.: 2661 1111

- 2.00 p.m. - 2.30 p.m. : Registration  
2.30 p.m. - 3.30 p.m. : Inauguration  
3.30 p.m. - 5.00 p.m. : Session I  
5.00 p.m. - 5.15 p.m. : Tea break  
5.15 p.m. - 6.45 p.m. : Session II  
6.45 p.m. - 7.00 p.m. : Summing Up / Closing ceremony  
7.30 p.m. onwards : Cocktails / Dinner

*Ladies programme details will be given later.*



## ADVERTISEMENT BOOKING FORM

Dear Sir,

Please book the following advertisements for the "Souvenir-cum-Members' Directory" being brought out during the Seminar on "Resins Today and Tomorrow - VIII" on Saturday, 8th September 2012.

<b>Front Cover</b>	<b>: Rs. 30,000.00</b>
<b>Front Gate Fold</b>	<b>: Rs. 40,000.00</b>
<b>Back Cover</b>	<b>: Rs. 20,000.00</b>
<b>Inside Front Cover</b>	<b>: Rs. 15,000.00</b>
<b>Inside Back Cover</b>	<b>: Rs. 15,000.00</b>
<b>First Page</b>	<b>: Rs. 12,000.00</b>
<b>Book Mark</b>	<b>: Rs. 10,000.00</b>
<b>Full Page (Four Colour)</b>	<b>: Rs. 7,000.00</b>

Final cut size of the magazine	: 21.5 cms x 27.5 cms
Full page	: 18 cms x 24 cms
Full page bleed	: 22 cms x 28.5 cms (limit text matter within 19 cms x 25.5 cms)

We are enclosing herewith the following:

Demand Draft/Cheque No. \_\_\_\_\_ Date: \_\_\_\_\_ for Rs. \_\_\_\_\_

drawn on \_\_\_\_\_ in

favour of "INDIAN RESINS MANUFACTURERS' ASSOCIATION"

Art Work / Positive etc. Written matter

Thanking you,

Yours truly

Signature \_\_\_\_\_ (with stamp)

Name of the Person \_\_\_\_\_

Designation \_\_\_\_\_

Name of the Company \_\_\_\_\_

Address \_\_\_\_\_

Tel.: \_\_\_\_\_

**Registration Form For  
IRMA SEMINAR VIII  
MUMBAI**

**FOR OFFICE USE ONLY**

RECD. ON

NUMBER

**Date: 8th September 2012**

**Venue: Hotel Sea Princess, Juhu Beach, Juhu Tara Road, Mumbai 400 049 Tel.: 2661 1111**

NAME OF DELEGATES
1
2
3
4

NAME & ADDRESS OF COMPANY
Tel.:
Email:

Outstation delegates are requested to send delegate fees by **Demand Draft only**

**Delegate Fees**

**Registration Fee**                      Rs. 1800/- per delegate                      Rs. 2500/- per delegate with spouse

**Spot Registration at venue**                      Rs. 2500/- per delegate                      Rs. 3000/- per delegate with spouse

*Students at concessional rate Rs. 750/- per delegate*

Enclosed Cash / Demand Draft / Cheque No. \_\_\_\_\_ Date: \_\_\_\_\_ for

Rs. \_\_\_\_\_ drawn on \_\_\_\_\_ in favour

of INDIAN RESINS MANUFACTURERS' ASSOCIATION

Signature (with stamp)

Name:

Date:

*Please send your Registration / Advertisement Booking form duly filled to*

**Indian Resins Manufacturers' Association**

**C/o. Gargi Engineering Enterprises Pvt. Ltd.**

**DX-9, T.T.C. Industrial Area, Off Belapur Road, Shirvane, Navi Mumbai - 400 705**

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